

President's Report 2017-18



PRESIDENT'S MESSAGE

Throughout the course of the last year, it has been incredible to see Dixie State University's growth. We have experienced the fastest-growing enrollment increase percentage for two years running and are moving quickly to accommodate more Trailblazers who want to start their journey and pursue their dreams.

Three years into our strategic plan, Dixie 2020: Status to Stature, we're well ahead of schedule. This has been possible thanks to the wonderful faculty and staff members at Dixie State, our community, and legislators. Thank you for your continued commitment and support.

DSU reached a milestone this year in adding our first-ever graduate degree — a Master of Accountancy — less than five years after becoming a university. Now, we continue to work toward growing our graduate degree offerings with five additional master's degrees on the near horizon. I'm thankful to the faculty, staff, and administration who are committed to providing a higher level of education and providing more pathways for our students. The addition of these degrees is just one of many ways Dixie has grown and we look forward to accomplishing so much more as we remain true to our Trailblazer name.

As you take a moment to review DSU's growth and accomplishments over the past year, I invite you to join us in providing an active learning experience and supporting our students on the trails they blaze. It's a great day to be a Trailblazer, and there are many great days to come at Dixie State.

Sincerely,



DSU President Richard B. Williams



Overview

OCTOBER 2017

- For the second year running, DSU reports the highest enrollment increase percentage among Utah's public colleges and universities as well as its largest-ever freshman class
- DSU breaks ground on a state-of-the-art Human Performance Center

AUGUST 2017

- Digital Film faculty and students members travel to Duy Tan University in Da Nang, Vietnam
- DSU opens new Veteran Success Center

FEBRUARY 2018

- Steven F. Udvar-Hazy, Chairman & CEO of Air Lease Corporation, speaks at DSU's Third Annual Personal Finance Day
- Rare casting of Michelangelo's Pietà is unveiled at DSU's Sear's Art Gallery
- World-renowned violinist Frédéric Moreau performs with The Dixie State Symphony Orchestra

NOVEMBER 2017

- DSU Digital Forensics program recognized as a National Center of Academic Excellence

JANUARY 2018

- DSU receives approval for its first master's degree: a Master of Accountancy
- Bachelor of Music in performance added
- Bachelor of Science in mechanical engineering added



APRIL 2018

- DSU holds a special presentation to unveil the Alex Boyé YouTube music video, created in collaboration with DSU Films and DSU Marketing & Communication
- Second Annual Regional Symposium for Innovation, Creativity and Research is held on the DSU campus
- President & First Lady Williams kick off the statewide Read with a Child Challenge and challenge all other Utah college and university presidents to read to young learners

JUNE 2018

- DSU receives an award of \$147,202 for its Concurrent Enrollment math classes to increase the number of the classes taught in Washington County high schools
- DSU appoints Dr. Tasha Toy as assistant vice president for campus diversity and director of the Multicultural & Inclusion Center

MAY 2018

- DSU holds the inaugural Presidential Awards Ceremony, recognizing influential members of the Dixie State and Washington County communities
- Broadcasting emphasis added to Media Studies
- DSU appoints new Chief of Police Blair Barfuss

JULY 2018

- DSU's Innovation Plaza receives \$1.75 million, thanks to a \$875,048 grant from the U.S. Department of Commerce's Economic Development Administration and a matching donation from Lindsay and Laura Atwood

MARCH 2018

- Bachelor of Science and Bachelor of Art in design added
- Bachelor of Science in molecular biology-biochemistry added
- DSU Dental Hygiene students visit the Utah State Capitol to advocate for Utah citizen's oral healthcare
- DECA chapter at DSU wins 18 awards at state conference



The Trail from Status to Stature

Dixie State reported the highest enrollment increase percentage in Utah out of all other public universities for the second year in a row.

DSU ACADEMIC PROGRAMS

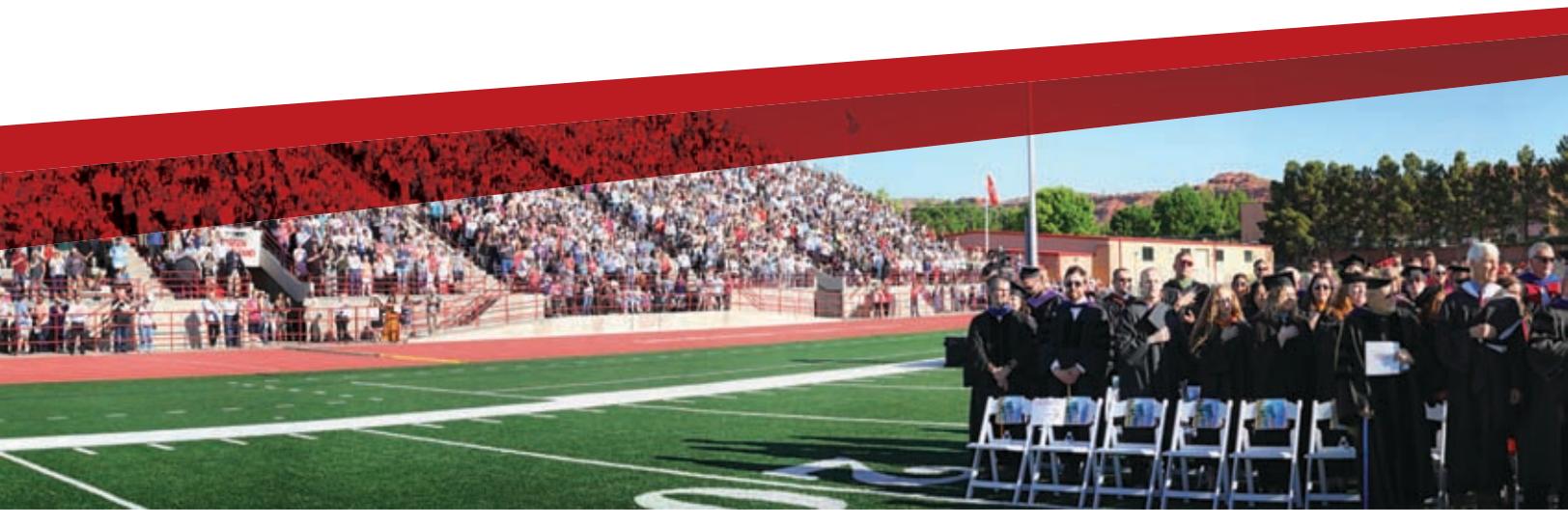
- 1** Master's Degree
- 43** Bachelor's Majors
- 15** Associate Majors
- 38** Minors
- 62** Emphases
- 21** Certificates/Endorsements

NEW DEGREES ADDED THIS YEAR

- Master of Accountancy
- BM in performance
- BS in mechanical engineering
- BS/BA in design
- BS in molecular biology-biochemistry

NEW DEGREES ANTICIPATED THIS ACADEMIC YEAR

- Master of Athletic Training
- MS in applied kinesiology
- MA in technical writing & digital rhetoric
- MS in family therapy
- M.Ed. in education
- BAS in health science
- BA/BS in family studies & human development
- BA/BS in marketing
- BS in applied and computational mathematics

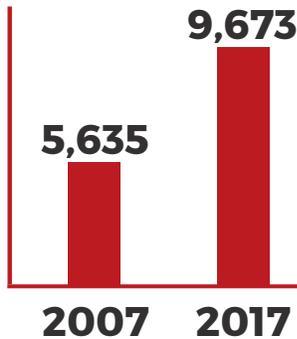


“This is a red-letter day for DSU. It is the first step toward a future that will provide the education and talent pool this area desperately needs.”
– DSU Dean of Business & Communication
Kyle Wells on Jan. 26



In under 5 years after becoming a university, DSU adds its first-ever master's degree on Jan. 26, 2018.

HEADCOUNT



- Student enrollment has increased by 72% in the past decade.
- 7.56% enrollment increase from 2016 to 2017
- 32% increase in admitting students with a grade point average of 3.75 or higher
- More than 2,200 individual mentor meetings took place with students in 2017-2018
- Growth from 25% to 50% in peer coaches, who assist incoming students' transition to college and curb dropping out
- Increase in international partner universities from one to seven: four in Latin America, two in Japan, and one in Africa
- DSU Study Abroad offered 12 international programs involving 54 students, 18 faculty members, and one staff member
- The Dixie Applied Leadership Program was created to allow students hands-on, practical leadership experience and to unite leadership training efforts of DSU's major campus leadership groups
- DSU Concurrent Enrollment was granted \$140,000 to offer math courses on high school campuses, adding more than 20 new sections



A group of diverse students are seated in a classroom that is set outdoors. They are sitting at desks with attached chairs, facing away from the camera towards a large body of water. In the background, there are rugged, brown mountains under a clear blue sky. The scene is bright and sunny, suggesting a pleasant day. The students appear to be engaged in a lesson or activity.

active learning. active life.

In a special collaborative project, DSU Films' students and faculty and DSU Marketing & Communication created a music video with YouTube sensation Alex Boyé to promote the University. The video, set to The Greatest Showman's "A Million Dreams," showcased the active learning experience DSU provides, set against Southern Utah's stunning landscape.

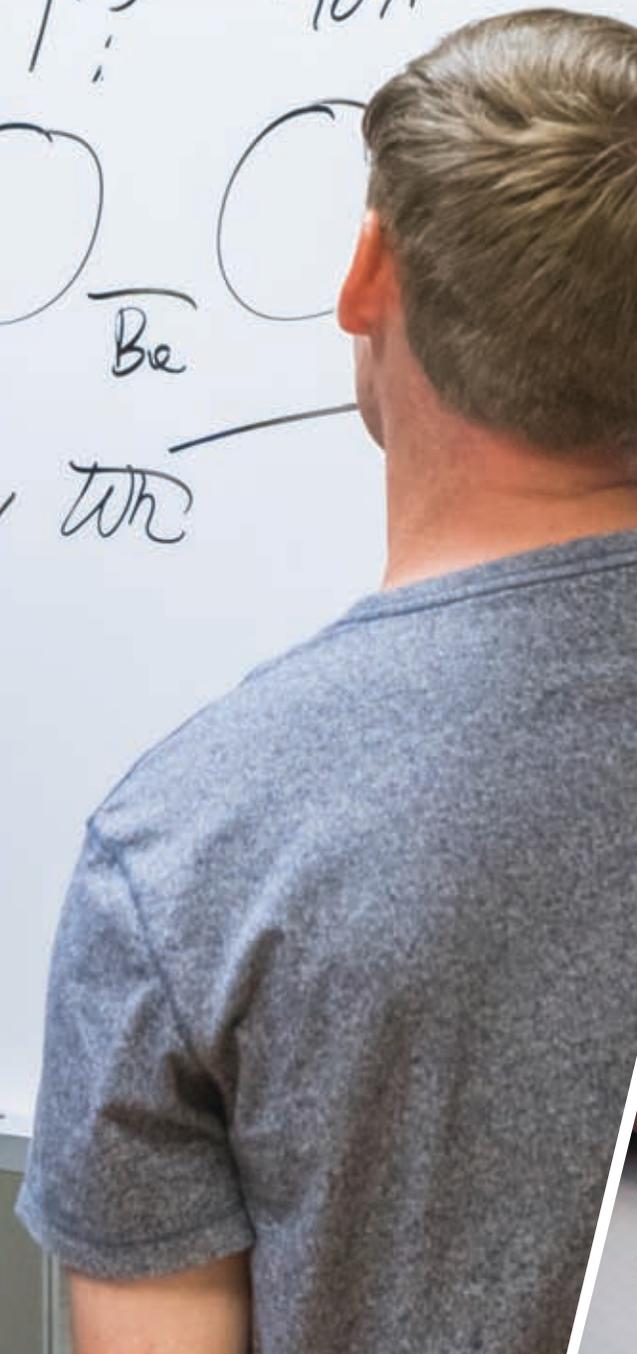
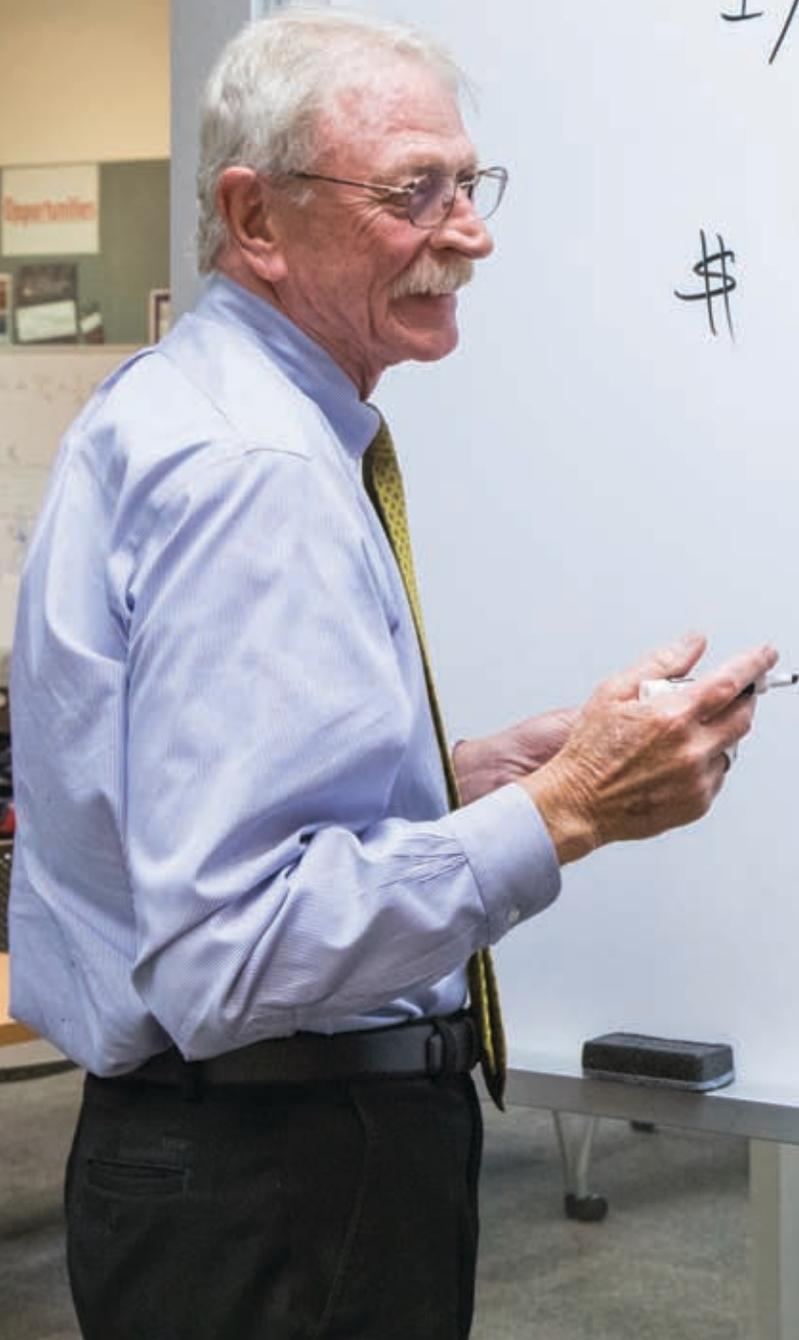
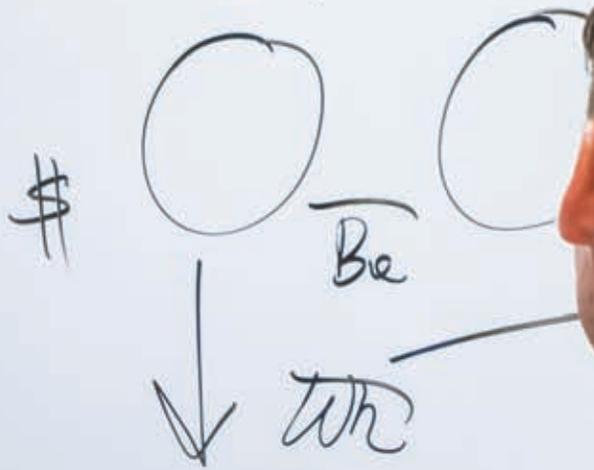
Experience DSU's active learning. active life.

- The Technology, Innovation & Entrepreneurship Center connects students with mentors and investors who provide support in patenting, manufacturing, and marketing products and businesses.
- Education majors teach children in the DSU Preschool Lab and in Washington County School District classrooms.
- Criminal Justice students extract evidence from digital devices in the Digital Forensics Crime Lab.



- Surgical Technology students learn from local experts while practicing on the latest surgical technology equipment in an operating room replica.
- Film students create and submit films of their own to DOCUTAH, DSU's International Documentary Film Festival.
- Business Administration students build and manage a real business in exchange for company stock in the Entrepreneurship Practicum.

1/5 / .5 10%





Dr. Wayne Provost

As a seasoned patent expert and innovator, Dr. Wayne Provost has helped DSU students develop products and patents through the Technology, Innovation & Entrepreneurship Center. To date, Provost and the aspiring entrepreneurs and innovators with whom he works have accomplished the following:

68 filed patents

7 filed copyrights

22 filed trademarks

11 granted patents



Athletic Success

Dixie State Men's Basketball

- 2017-18 PacWest Conference Regular Season & Tournament Champions
- Advanced to the 2018 NCAA Division II Men's Basketball Tournament
 - the program's eighth NCAA postseason appearance in nine years
- For the ninth-straight year, Dixie State University's men's basketball program ranked in the top 10 nationally at the NCAA Division II level in attendance for the 2017-18 season.
- 2nd nationally in season attendance average at 2,630 fans per game

Senior guard Trevor Hill

- 2017-18 PacWest Player of the Year and Defender of the Year
- 2018 D2CCA First Team All-West Region
- 2018 NABC First Team All-West Region and All-America selection

Senior guard Brandon Simister

- 2017-18 PacWest Conference Male Scholar Athlete of the Year
- 2018 PacWest Tournament Most Outstanding Player

Dixie State Men's Golf

- 2018 PacWest Conference champions - third championship in four seasons
- 2018 NCAA Division II West/South Central Regional Championships berth
- 10th-straight NCAA regional tournament appearance

Dixie State Softball

- 10th-straight NCAA Division II West Regional tournament appearance in 2018

Dixie State Men's and Women's Cross Country

- 2017 NCAA Division II West Regional appearance

Dixie State Women's Swimming

Sophomore Hannah Hansen

- First-ever DSU swimmer to qualify for the NCAA Division II Women's Swimming and Diving Championships

Dixie State Women's Golf

Junior Katie Ford

- Second player in program history to qualify for the NCAA Division II Super Region IV Championships (held in May)

Dixie State Women's Soccer

Senior Montana Hadley (third team)

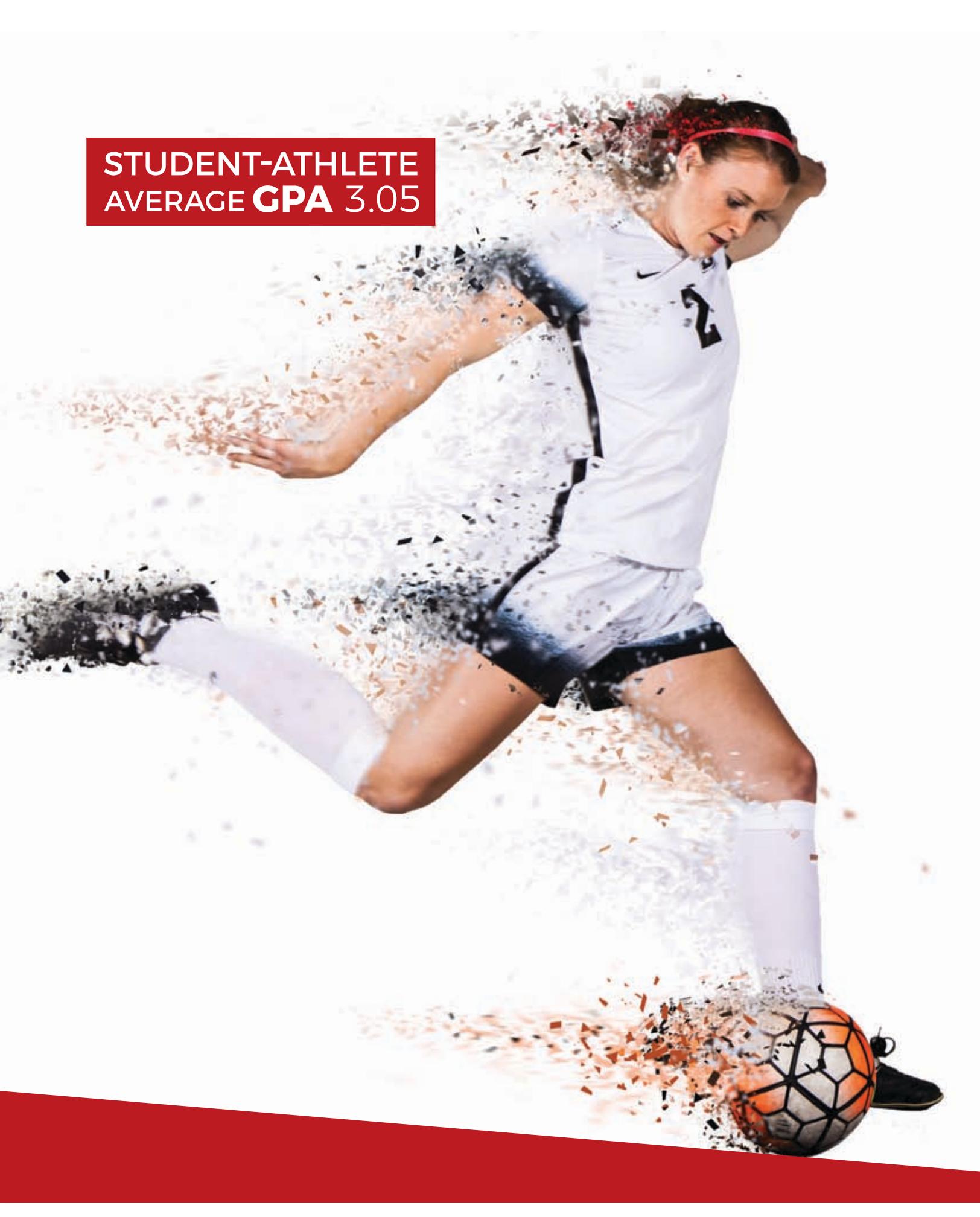
- 2017 D2CCA All-America honors

Senior forward Darian Murdock (second team)

- 2017 D2CCA All-America honors
- 2017-18 PacWest Conference Female Scholar Athlete of the Year
- 2017-18 PacWest Conference Female Athlete of the Year

DSU athletes devoted 3,736 community service hours – 1,500+ more hours than DSU's previous high. In spring of 2018, DSU had 72 Scholar Athletes who held a 3.8 GPA or higher.

STUDENT-ATHLETE
AVERAGE **GPA** 3.05



Campus Expansion

Human Performance Center

Anticipated Completion: Summer 2019

On Oct. 25, DSU broke ground on a state-of-the-art Human Performance Center at the entrance of campus. The 155,000-square-foot facility will house specialized health & human performance classrooms and labs, campus recreation and intramural programs, and physical & occupational therapy programs offered by University of Utah in partnership with DSU.

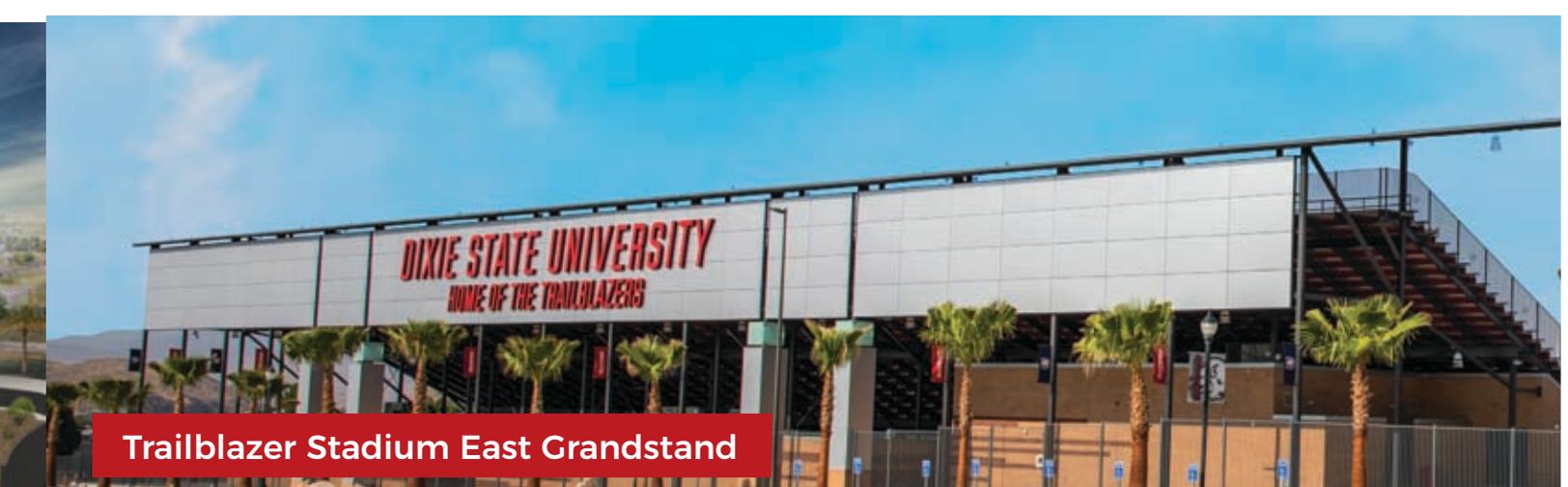
DSU's HPC features:

- 50-meter Olympic-sized swimming pool with deck and spectator space
- State-of-the-art Biomechanics Laboratory
- Instructional Laboratory for the University of Utah Physical Therapy and Occupational Therapy partnership programs
- Athletic Training Laboratory
- Population Health Laboratory
- Exercise Physiology Laboratory
- Basketball courts
- Multipurpose court for basketball and indoor soccer
- Student fitness center
- The tallest climbing wall on a Utah college campus
- Indoor track connected to open-air rooftop track by an uphill sprint track
- Rooftop event space

Brooks' Stop

Located conveniently next to Campus View Suites, DSU's former Housing & Resident Life office was transformed into a convenience store, grill, and coffee shop.





DIXIE STATE UNIVERSITY HOME OF THE TRAILBLAZERS

Trailblazer Stadium East Grandstand

DSU's Trailblazer Stadium doubled its capacity to 10,000 in time for commencement with the addition of an east grandstand, complete with new locker rooms and concessions.



FINANCIAL EDUCATION CENTER

To better accommodate students and create a more welcoming, modern environment, the former Boeing Auditorium in the Udvar-Hazy School of Business was redesigned and transformed into the Financial Education Center, powered by Statera Wealth Management.



Browning Resource Center

The Student Success Center, Multicultural & Inclusion Center, and Dunford Auditorium were all renovated inside the Browning Resource Center.

Tennis Courts

Six new tennis courts are under construction just west of Innovation Plaza.



Upcoming Projects

Innovation Plaza

The transformation of the former East Elementary building will serve emerging entrepreneurs with access to the tools and training they need to create prototypes and launch successful businesses. Included in the facility will be a 6,000-square-foot entrepreneurial makerspace, a 10,000-square-foot biotechnology lab, and classroom space for aspiring computer programmers, designers, and developers in Southern Utah's K-16 Technology Pipeline.



Phase III of Trailblazer Stadium

In the final phase of the stadium renovation project, a new structure will be built above the Hansen Grandstand on the west side. The addition will include space for press box operations, a new premier seating area with private suites, a new ticketing office, a merchandise sales area, and athletic training facilities.



Science, Engineering & Technology Building

To accommodate the growing student body and workforce demand for STEM professionals, DSU plans to construct an innovative 120,000-square-foot Science, Engineering & Technology Building.



More student housing

In response to increased enrollment, DSU plans to construct an additional on-campus residence hall, with 450-500 beds, modeled after the new Campus View Suites.

Events

July 4th Celebration

In partnership with Canyon Media and St. George City, DSU welcomed 15,000 community members to a 4th of July concert, featuring Scotty McCreery. Following the concert was Southern Utah's largest firework display yet.

Pioneer Legacy Celebration

In celebration of Pioneer Day, Dixie State partnered with the Olive Osmond Hearing Fund to host a live musical production that told the story of the pioneers who settled Southern Utah, along with a celebratory firework display. Several Washington County children received the gift of hearing as part of the event.

Commencement at Trailblazer Stadium

DSU held its first outdoor commencement in the newly renovated Trailblazer Stadium with 5,000 additional seats provided by the completion of the stadium's east grandstand.



“active learning. active life.” Showcase

DSU unveiled a viral new music video created in collaboration with Alex Boyé.



Fire and Ice Gala

Organized by the Dixie Foundation, this year’s gala raised a record-breaking amount of funds for needs-based scholarships.



Dixie Power Kite Festival

In partnership with Dixie Power and the Washington County School District, this fundraiser for Washington County Schools raised \$50,000. This annual event encourages local children to read.

Community Engagement



- American Sign Language students interpreted for community events and Spanish students interpreted for physical therapy sessions and dental appointments.
- Dance students offered Outreach Dance Workshops to local high schools.
- Accounting students and faculty helped prepare 1,456 free income tax returns, facilitating more than \$2.4 million in returns for community members as part of the IRS' Volunteer Income Tax Assistance program.
- Nutrition students cooked meals for the hungry and homeless at the Switchpoint Resource Center.
- Nursing students visited elderly community members to complete assessments and develop plans of care to help them maintain or improve health.





- The Dental Hygiene Department collaborated with local dentists to provide uninsured children with free preventative and restorative dental care.
- Nursing students administered flu shots at the Annual Flu Shoot-Out.
- Students served nonprofit organizations in Puerto Rico and Houston as part of the last year's Alternative Breaks program with 35 participants providing more than 1,000 hours of service.
- Students packaged 100,000 meals for the hungry and homeless of Washington County in the Campus to Community service event.



Inclusion



Dr. Tasha Toy

- Dr. Tasha Toy was appointed Assistant Vice President for Campus Diversity and Director of the Multicultural & Inclusion Center.
- DSU hosted the Inclusive Excellence Conference in efforts to build intercultural competency.
- In collaboration with the DOVE Center, DSU organized “What Were You Wearing?” – an awareness exhibit that displayed clothes sexual assault victims’ were wearing at the time they were assaulted.
- A new Spanish version of the Dixie State University website is available at es.dixie.edu.
- DSU held its first Diesta in April – a Hispanic community event held on campus with activities, food, and the opportunity to learn about campus and community programs and resources.
- Hosted by the Office of DSU’s Chief Diversity Officer, the DSU’s annual Martin Luther King Jr. Day celebration hosted keynote speakers Dr. Ronald Coleman and Dr. Wilfred Samuels.
- The DSU Multicultural & Inclusion Center hired and trained peer mentors to build programs focused on student success and preparedness.





Student Health & Wellness

Through DSUSA's support, the DSU Health & Counseling Center now offers free medical and mental health appointments for students.

Working with the H.O.P.E. Squad, the Health & Counseling Center implemented a suicide awareness and prevention campaign, offering free Question, Persuade, and Refer Gatekeeper Training and certification for students, staff, and faculty groups across campus.





More Trails to Blaze

Increase the graduate degree offerings with master's degrees in athletic training, applied kinesiology, technical writing & digital rhetoric, marriage & family therapy, and education

Develop blueprints and complete renovations for DSU's Innovation Plaza

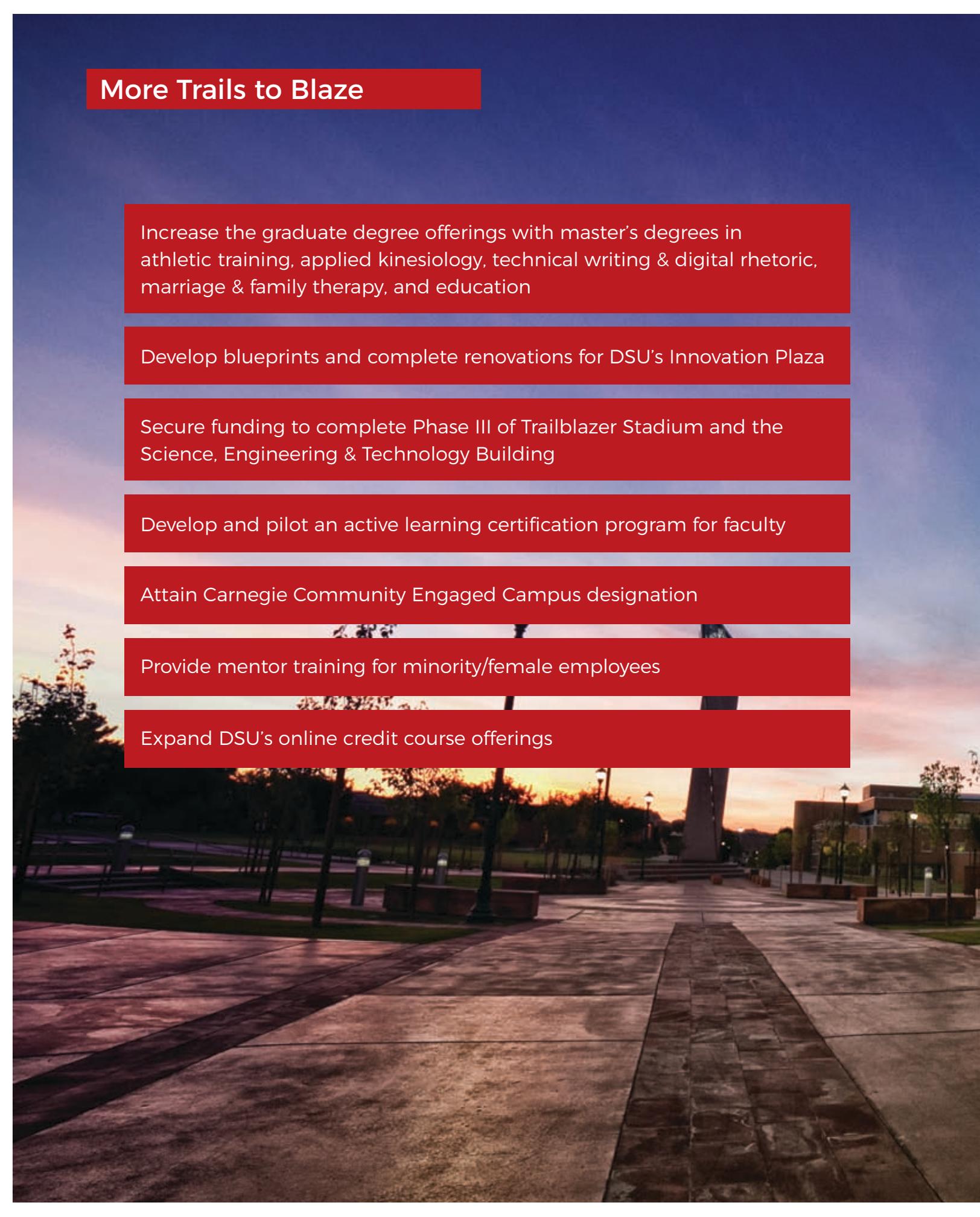
Secure funding to complete Phase III of Trailblazer Stadium and the Science, Engineering & Technology Building

Develop and pilot an active learning certification program for faculty

Attain Carnegie Community Engaged Campus designation

Provide mentor training for minority/female employees

Expand DSU's online credit course offerings





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