

SHARE THE EXPERIENCE™ 2016 CONTEST OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT AFFECT YOUR CHANCES OF WINNING. THIS CONTEST IS OPEN ONLY TO NATURAL PERSONS WHO ARE LEGAL RESIDENTS OF THE 50 UNITED STATES, WASHINGTON, D.C., AND WHO ARE AT LEAST THIRTEEN (13) YEARS OF AGE OR OLDER AS OF APRIL 28, 2016. ANY ENTRANT UNDER THE AGE OF EIGHTEEN (18) MUST HAVE A PARENT/LEGAL GUARDIAN CONSENT TO ENTER THIS CONTEST. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE OFFICIAL RULES. VOID WHERE PROHIBITED BY LAW.

1. ELIGIBILITY: This Share the Experience™ 2016 Contest (“Contest”) is only open to individuals who:

- (a) are legal residents of one of the 50 United States or Washington, D.C.; and
- (b) are at least thirteen (13) years of age or older as of April 28, 2016 and any entrant under the age of eighteen (18) years old must have a parent/legal guardian consent to enter the Contest,

except for employees, officers, directors, agents and representatives of Active Network, LLC (the “Administrator”) and the National Park Foundation (National Park Foundation and the Administrator are collectively, the “Sponsors”), the National Park Service, Bureau of Land Management, U.S. Fish & Wildlife Service, Bureau of Reclamation, and U.S. Forest Service (National Park Service, Bureau of Land Management, U.S. Fish & Wildlife Service, Bureau of Reclamation, U.S. Army Corps of Engineers and U.S. Forest Service are collectively, the “Federal Recreation Agencies”), Historic Hotels of America, Celestron and their respective affiliates (including without limitation their parent, sister and subsidiary companies, partnerships and other commercial entities), their advertising and promotion agencies and any other person directly connected with the production and distribution of or the supply of goods or services in connection with this Contest, their respective owners, directors, officers, employees and agents (collectively, with the Sponsors, hereinafter referred to as the “Released Parties”) and their respective immediate families (mother, father, sister, brother, child, husband or wife, and their respective spouses, regardless of where they reside), as well as those living in the same household of any such individuals, whether or not legally related. This includes former employees, part-time or seasonal employees and those who will become employees during the Contest period. Individuals who derive 20% or more of their income from taking photographs are eligible to enter but are ineligible to win any prizes. This Contest may only be entered from and in eligible jurisdictions. Void where prohibited by law.

2. PROMOTION PERIOD: This Contest runs between April 28, 2016 12:00 a.m. EST through December 31, 2016 11:59 p.m. EST (“Promotion Period”). The Promotion Period

consists of the two (2) phases (each, a “Phase”, collectively, the “Phases”) as set forth in the chart below:

Phase	Starts at 12:00 a.m. ET	Ends at 11:59 p.m. ET
Submission Phase	April 28, 2016	December 31, 2016
Judging Phase	January 1, 2017	February 15, 2017

The Administrator’s computer system is the official time-keeping device for this Contest.

3. TO ENTER: During the Submission Phase, eligible individuals may enter this Contest without having to purchase anything by visiting www.sharetheexperience.org during the Promotion Period and completing the free online entry form in accordance with the instructions provided and submitting up to two (2) photographs per week (Monday, 12:00 a.m. EST through Sunday, 11:59 p.m. EST). Photograph(s) submitted online must be submitted in .jpg format. No alteration or manipulation of photographs is permitted except for cropping, red eye removal, and/or adjustment of contrast and brightness. However, photographic techniques such as HDR, light-painting and long exposures are allowed. Photographs with watermarks, writing or symbols of any kind will be rejected. Photograph(s) depicting anything that does not adhere to the rules of the Federal Recreation Agencies, contain unsafe acts, present resource or public use management concerns or photographs that are inappropriate, indecent or obscene, as determined by Sponsors in their sole discretion, shall be disqualified. **All Federal Recreation Agencies rules must be followed when taking photographs.** All required fields on the online entry form must be completed. Incomplete entries will not be accepted and will be automatically rejected. Entrants must be the registered subscriber of the email account from which the entry is made. By submitting your entry, you (parent/legal guardian if entrant is a minor in his/her state of residence) agree that the photograph(s) conforms to the guidelines and content restrictions set forth above and that the Sponsors, in their sole discretion, may remove the photograph(s) and disqualify you from this Contest if it believes, in their sole discretion, that the photograph(s) fails to conform to such guidelines and restrictions.

By entering, entrants (parent/legal guardian if entrant is a minor in his/her state of residence) represent and warrant that the photograph(s) that they submit:

- are their own original creations;
- do not infringe any other person’s or entity’s rights; and
- have not been submitted previously in a contest or promotion of any kind.

Entries must be submitted by the original creator. Photograph(s) created by someone other than you but submitted by you will be disqualified. You must be the sole owner of the copyright of any photograph(s) submitted. Your submission of each photograph is your guarantee that you are the author and copyright holder of such photograph.

All photographs must be taken on lands managed by one (1) of the six (6) Federal Recreation Agencies between January 1, 2014 and December 31, 2016. Photographs taken in state parks do not qualify. Please be sure to accurately label your entries per the following examples:

Image: Roseate Spoonbill
Location: Ding Darling National Wildlife Refuge Agency:
US Fish & Wildlife Service
Category: Adventure & Outdoor Recreation

Image: Red Barn
Location: Grant-Kohrs Ranch National Historic Site
Agency: National Park Service
Category: Historical & Cultural

By entering, entrants (parent/legal guardian if entrant is a minor in his/her state of residence) grant a non-exclusive, worldwide, royalty-free, perpetual license to the Sponsors to edit, adapt, make derivative works from, broadcast, publish and otherwise use any or all of the descriptions and/or photograph(s) submitted, and may use them for advertising, promotional and/or any other purpose in any and all media now or hereafter devised worldwide in perpetuity without additional compensation, notification or permission, unless prohibited by law. By entering this Contest, entrants (parent/legal guardian if entrant is a minor in his/her state of residence) agree to have their submitted photograph(s) used and displayed, either singularly or in combination with others and in any size, on the official Contest website and social media platforms and on the websites, social media, and print materials of the Sponsors as well as their respective designees without any fee or other form of compensation due at any time for so long as desired by the Sponsors. Credits, descriptions or titles, if any, used with the photograph(s) are in the Sponsors' sole discretion. In the event that ownership of any photograph(s) submitted is challenged in any manner by any person, Sponsors may disqualify that photograph(s) and will discontinue use of the photograph(s).

Online access and an email account are required in order to participate in this Contest. Many public libraries, retail businesses and others offer free access to computers and a number of Internet service providers and other companies offer free email accounts.

There is a limit of two (2) entries per individual per week regardless as to method of entry. Additional entries received from any individual beyond the first two (2) entries received for that week will be void. Entries generated by script, macro or other automated means and entries by any means which, in the opinion of the Sponsors, are intended to subvert the entry process will be void. All entries, including photograph(s) submitted, become the property of the Sponsors and their respective designees, and none will be acknowledged or returned.

No third party entry or entry through contest service permitted. Any individual who attempts or otherwise encourages, directly or indirectly, the entry of multiple or false contact information under multiple identities, multiple email accounts, or uses any device or artifice to enter or encourage, directly or indirectly, multiple or false entries, as determined by the Sponsors, will be disqualified. If, in the Sponsors' opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of this Contest, or if a computer virus, bug, unauthorized intervention, fraud, technical difficulties, or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of this Contest, and/or this Contest is not capable of being conducted as described in these Official Rules, the Sponsors shall have the right, at their sole discretion, to disqualify any individual who tampers with the entry process and to void any entries submitted fraudulently, and/or to cancel, terminate, modify

or suspend this Contest, and to select the prize winner from all non-suspect entries received prior to action taken, or as otherwise deemed fair and appropriate by the Sponsors. If this Contest is cancelled, modified, suspended or terminated, notice will be posted on www.sharetheexperience.org. The Sponsors reserve the right to prosecute any fraudulent entries to the fullest extent of the law. At the Sponsors' sole discretion, Contest winner may be disqualified at any time.

4. PRIZES: One (1) grand prize comprising of Ten Thousand Dollars (\$10,000.00) cash check, one (1) pair of Celestron Granite ED 10x42 Binoculars (Approximate Retail Value ("ARV") Three Hundred Fifty-Nine Dollars and Ninety-Five Cents (\$359.95)), one (1) NPF Rechargeable PowerPack and LED Flashlight (ARV Twenty-Nine Dollars and Ninety-Five Cents (\$29.95)), one (1) voucher for a three (3) night stay at The Whitehall Hotel in Chicago, IL (ARV Three Hundred Ninety-Nine Dollars (\$399.00) and one (1) Annual Federal Lands Recreation Pass ("Pass") (ARV Eighty Dollars (\$80.00)) will be awarded and the winning photograph may be featured on the 2018 Annual Federal Lands Recreation Pass. The approximate aggregate retail value of the grand prize is Ten Thousand Eight Hundred Sixty-Eight Dollars and Ninety Cents (\$10,868.90).

One (1) second prize of Five Thousand Dollars (\$5,000.00) cash check, one (1) pair of Celestron Granite ED 10x42 Binoculars (Approximate Retail Value ("ARV") Three Hundred Fifty-Nine Dollars and Ninety-Five Cents (\$359.95)), one (1) NPF Rechargeable PowerPack and LED Flashlight (ARV Twenty-Nine Dollars and Ninety-Five Cents (\$29.95)), and one (1) Pass (ARV Eighty Dollars (\$80.00)) will be awarded. The approximate aggregate retail value of the second prize is Five Thousand and Four Hundred and Sixty-Nine Dollars and Ninety Cents (\$5,469.90).

One (1) third prize of Three Thousand Dollars (\$3,000.00) cash check, one (1) pair of Celestron Granite ED 10x42 Binoculars (Approximate Retail Value ("ARV") Three Hundred Forty-Nine Dollars and Ninety-Five Cents (\$359.95)), one (1) NPF Rechargeable PowerPack and LED Flashlight (ARV Twenty-Nine Dollars and Ninety-Five Cents (\$29.95)), and one (1) Pass (ARV Eighty Dollars (\$80.00)) will be awarded. The approximate aggregate retail value of the grand prize is Three Thousand and Four Hundred and Sixty-Nine Dollars and Ninety Cents (\$3,469.90).

Two (2) honorable mention "Fan Favorites" prizes of One Thousand Dollars (\$1,000.00) cash check, one (1) Celestron Ultima 80-45 Degree Spotting Scope (Approximate Retail Value ("ARV") Two Hundred Nineteen Dollars and Ninety-Five Cents (\$219.95)), one (1) voucher for either a three (3) night stay at The 1886 Crescent Hotel and Spa in Eureka Springs, AR (ARV Five Hundred Seventy-Eight Dollars (\$578)) or a three (3) night stay at The Omni Severin Hotel in Indianapolis, IN (ARV Five Hundred Dollars (\$500)) and one (1) Pass (ARV Eighty Dollars (\$80.00)) will be awarded. The approximate aggregate retail value of each honorable mention "Fan Favorites" prize is One Thousand Eight Hundred Seventy-Seven Dollars and Ninety-Five Cents (\$1,877.95).

Six (6) honorable mention category prizes (selected from the below categories) of one (1) voucher for a complimentary three (3) night hotel stay from one of the select Historic Hotels of America, one (1) select Celestron product and one (1) Pass (ARV Eighty Dollars (\$80.00)) will be awarded. The total approximate value of the honorable mention category prizes range from Seven Hundred Ninety-Nine Dollars and Ninety-Five Cents (\$799.95) to

Two Thousand Twenty-Nine Dollars and Ninety-Five Cents (\$2,029.95) depending on hotel and Celestron prize listed below (Refer to categories and hotels below).

Categories, Hotel and Celestron Prize:

1. Adventure & Outdoor Recreation: West Baden Springs Hotel in West Baden Springs/French Lick, IN (ARV Six Hundred and Eighteen Dollars (\$618.00) for three (3) nights), Celestron Cavalry 10x50 Binoculars (ARV Two Hundred Forty-Nine Dollars and Ninety-Five Cents (\$249.95))
2. Historical & Cultural: Fairmont Copley Plaza in Boston, MA (ARV Six Hundred Ninety-Nine Dollars (\$699.00) for three (3) nights), Celestron Trailseeker 10x42 Binoculars (ARV Two Hundred Forty-Nine Dollars and Ninety-Five Cents (\$249.95))
3. Scenic, Seasons & Landscapes: The Buccaneer in Christiansted, U.S. Virgin Islands (ARV One Thousand Seven Hundred Dollars (\$1,700.00) for three (3) nights), Celestron Trailseeker 10x42 Binoculars (ARV Two Hundred Forty-Nine Dollars and Ninety-Five Cents (\$249.95))
4. Every Kid in a Park: The Fairmont Hotel in San Francisco, CA (ARV Nine Hundred Ninety-Eight Dollars (\$998.00) for three (3) nights), Celestron FirstScope Telescope (ARV Forty-Nine Dollars and Ninety-Five Cents (\$49.95)) and Celestron Star Maps Binoculars (ARV Twenty-Four Dollars and Ninety-Five Cents (\$24.95))
5. Wildlife: Hotel Galvez & Spa in Galveston, TX (ARV Five Hundred Dollars (\$500.00) for three (3) nights), Celestron Ultima 80-45 Degree Spotting Scope (ARV Two Hundred Nineteen Dollars and Ninety-Five Cents (\$219.95))
6. Nightsky: Jekyll Island Club Hotel in Jekyll Island, GA (ARV Five Hundred Fifty-Eight Dollars (\$558.00) for three (3) nights), Celestron Nexstar Evolution 6" Telescope (ARV One Thousand One Hundred and Ninety-Nine Dollars (\$1199.00))

Thirty (30) weekly prizes of one (1) Pass (ARV Eighty Dollars (\$80.00)) will be awarded. The approximate aggregate retail value of the weekly prizes is Two Thousand and Four Hundred Dollars (\$2,400.00).

The approximate aggregate retail value of all prizes is Thirty-eight Thousand One Hundred Forty Four Dollars and Thirty Cents (\$38,144.30).

Except for weekly prize winners, there will be only one prize per winner. Lost or stolen prize will not be replaced. No assignment, transfer, conversion to cash or cash redemption or substitution of the prize is permitted, except the Sponsors reserve the right to substitute the prize with a prize of comparable or greater value should the prize become unavailable. All prize details are at the sole discretion of the Sponsors. The winner (parent/legal guardian if entrant is a minor in his/her state of residence) agrees to accept the prize "as is", and entrants hereby (parent/legal guardian if entrant is a minor in his/her state of residence) acknowledge that Sponsors have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prize, including express warranties (if any) provided exclusively by a prize supplier that are sent along with the prize. Any valuation of the prize(s) stated above is based on available information provided to the Sponsors and the value of any prize awarded to a winner may be reported for tax purposes as required by law. The winner(s) will be solely responsible for all applicable state, federal, and local taxes associated with the acceptance and use of any awarded prize.

5. ENTRANTS' AGREEMENT: The submission or attempted submission of an entry for this Contest constitutes the entrant's full and unconditional agreement to these Official Rules and to any decisions made by the Sponsors, all decisions of which pertaining to this Contest shall be final and binding without any right of appeal. Winning a prize is contingent upon entrant fulfilling all the requirements of and all terms and conditions provided in these Official Rules. Failure to comply with these Official Rules may result in disqualification from this Contest.

All entries, including photograph(s) submitted, and any Request for Information and Waiver or Affidavit document provided to the Administrator become the property of the Sponsors and will not be returned.

In addition to any other obligations contained herein, Entrant(s) agrees that in connection with its entry on sharetheexperience.org it will not (i) use the website or any portion thereof to provide services to any third party or for the benefit of any third party (whether by means of a service bureau, by "mirroring" or framing" any part of the Website, or otherwise), or make the website available to anyone other than itself; (ii) copy, modify, create a derivative work of or gain unauthorized access to the website, including without limitation, for the purpose of developing a similar or competitive product or service; (iii) remove, obscure or alter any proprietary notices or labels on the website or any component thereof; (iv) interfere with or disrupt the integrity or performance of the website or third-party data contained therein; (v) use the website to upload, store or transmit any viruses, worms, time bombs, Trojan horses and other harmful or malicious code, files, scripts, agents or programs; or (vi) use the website to collect, upload, store or transmit infringing, libelous or otherwise unlawful or tortious material or to collect, upload, store or transmit data in violation of third party privacy rights or applicable privacy and data security laws, rules or regulations.

6. WINNER DETERMINATION AND ODDS: Winners will be determined via the process set forth below.

Odds of winning will depend on the total number of valid entries received during the Submission Phase.

Weekly Promotion Phase: Once a minimum of twenty-five (25) photographs have been submitted, a weekly promotion winner will be selected during the Promotion Period by a judging panel selected by the Administrator, based on the following criteria: (i) originality, (ii) artistic composition, and (iii) whether photograph showcases the best of America's recreational opportunities. Weekly promotion winners will be automatically included as a finalist in this Contest. Only thirty (30) weekly promotion winners will be selected after which no more weekly promotion winners will be selected during the remainder of the Promotion Period. Weekly promotion winners will be awarded a Federal Recreation Lands Pass at the conclusion of the Contest. A photo does not have to be a weekly winner to be a Contest finalist. Being a weekly winner does not guarantee winning an overall prize.

Annual Promotion Judging Phase: During the Judging Phase, a judging panel will review all entries and will determine the top two hundred and fifty (250) entries. Finalists will be selected based on the following criteria: (i) originality, (ii) artistic composition, (iii) technical quality, (iv) photographic technique, and (v) whether photograph showcases the best of America's recreational opportunities. Each of the criteria will be given equal consideration. In the event of a tie for the final spot, the entry judged to most effectively showcase America's recreational opportunities will be the finalist. There will be two hundred and fifty (250) finalists.

Annual Promotion Winner Selection: By February 15, 2017, the Federal Recreation Agencies, will choose the eleven (11) winners, comprising of one (1) grand prize winner, one (1) second prize winner, one (1) third prize winner, two (2) honorable mention “Fan Favorites” prize winners and six (6) honorable mention category prize winners. These eleven (11) winners will be notified on or around April 1, 2017. In the event of a tie for any prize, the entry judged to be the most creative will win the prize. Winner (parent/legal guardian if entrant is a minor in his/her state of residence) agrees to conduct any and all media interviews related to the promotion if requested and not to criticize or disparage any of the Released Parties during interviews. All judging decisions are final.

7. NOTIFICATION: The potential winner will be notified, at the Administrator’s sole option, by means of email or telephone.

8. VERIFICATION OF THE POTENTIAL WINNER:

An entrant (parent/legal guardian if entrant is a minor in his/her state of residence) who is selected pursuant to the process set forth above is not considered a winner of any prize unless and until the entrant’s eligibility has been verified by the Administrator and the entrant has been notified that verification has been completed. In connection with such verification, the potential winner will be required to execute and return a Request for Information and Waiver form or Affidavit, within ten (10) days of the date that such form is sent by the Administrator to the potential winner. Non-compliance with the foregoing or with any of these Official Rules, the return to the Administrator of the prize notification or the Request for Information and Waiver form or Affidavit as non-deliverable or the Administrator’s inability to contact the potential winner within one (1) month of its first attempt to notify will, at the Administrator’s sole option, result in disqualification of the potential winner and, at the Administrator’s sole option, an alternate winner being selected by the judges from the remaining eligible entries.

In the event of a dispute over the identity of a potential winner, the entry will be declared made by the authorized account holder of the email address submitted at the time of entry, and the potential winner may be required to provide identification sufficient to show that he/she is the authorized account holder of such email address. “Authorized account holder” is defined as the person assigned to an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question. Proof of sending or submission will not be deemed to be proof of receipt by the Administrator.

9. LIMITATIONS OF LIABILITY AND RELEASE: The Released Parties are not responsible or liable for:

(a) any incorrect or inaccurate information, whether caused by entrants, non-authorized human intervention, printing errors or by any of the equipment or programming associated with or utilized in this Contest;

(b) technical failures of any kind including, but not limited to, malfunctions, interruptions, or disconnections in phone lines, network hardware or software, cable, satellite, cellular tower, or Internet service provider;

(c) bugs, viruses, worms, unauthorized human intervention in any part of the entry process or this Contest or any other causes which impair the fairness, integrity or administration of this Contest (in such event, the Sponsors reserve the right, at their sole option, to modify, terminate or suspend this Contest);

(d) typographical, printing, network, mechanical, electronic, technical, human or other

errors or malfunctions of any kind relating to or in connection with this Contest including, without limitation, errors or problems which may occur in the administration of this Contest, the processing of entries, the announcement of the prizes or other errors in these Official Rules or in any other Contest-related materials;

(e) any liability, loss, injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in this Contest or receipt, use or misuse of any prize; or

(f) lost, incomplete, late, misdirected, garbled, undelivered, incomplete, stolen, or mutilated transactions, subscriptions or entries; or garbled, lost, misrouted or scrambled transmissions. (If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in this Contest.)

THE PARTIES (PARENT/LEGAL GUARDIAN IF ENTRANT IS A MINOR IN HIS/HER STATE OF RESIDENCE) AGREE, ACKNOWLEDGE AND UNDERSTAND THAT THE SPONSORS SHALL NOT BE LIABLE FOR INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, PUNITIVE, OR LOST PROFIT DAMAGES. THE PARTIES (PARENT/LEGAL GUARDIAN IF ENTRANT IS A MINOR IN HIS/HER STATE OF RESIDENCE) AGREE, ACKNOWLEDGE AND UNDERSTAND THAT THE SPONSORS' TOTAL AGGREGATE LIABILITY FOR ANY MATTER ARISING FROM OR RELATED TO THIS CONTEST, WHETHER IN CONTRACT, TORT, OR UNDER ANY THEORY OF LIABILITY, SHALL NOT EXCEED THE AMOUNT OF THE ACTUAL OUT-OF-POCKET COSTS INCURRED BY ENTRANT ASSOCIATED WITH ENTERING THIS CONTEST.

By entering into this Contest, each entrant (parent/legal guardian if entrant is a minor in his/her state of residence) agrees to release, discharge, and forever hold harmless the Released Parties and their shareholders from any and all claims, actions, damages, demands, manner of actions, causes of action, suits, debts, duties, accounts, bonds, covenants, warranties, indemnities, claims over, contracts and liabilities of whatever nature or kind arising out of, or in connection with, the entrant's participation or attempted participation in this Contest, compliance or non-compliance with these Official Rules and the delivery, non-delivery, acceptance, use, misuse or non-use of the prize and, if selected as a potential winner, to sign and deliver the Request for Information and Waiver form or Affidavit before receiving his/her prize.

Each entrant (parent/legal guardian if entrant is a minor in his/her state of residence) acknowledges that the Sponsors shall not be required under any circumstances to award more prizes than the number of available prizes as set out in these Official Rules.

10. CAUTION: Any attempt by any person(s) to damage any website or undermine the legitimate operation of this Contest is a violation of criminal and civil laws and, should such an attempt be made, the Sponsors reserve the right to seek damages and/or other remedies (including attorneys' fees) from any such person(s) responsible for the attempt to the fullest extent permitted by law.

11. DISPUTES: Except where prohibited by law, entrants (parent/legal guardian if entrant is a minor in his/her state of residence) agree that:

(a) any and all disputes, claims and causes of action arising out of or connected with this

Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the state or federal courts located in the state of Delaware, United States of America;

(b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, and in no event shall any entrant be entitled to obtain attorneys' fees or other legal costs;

(c) under no circumstances will entrants be permitted to obtain awards for, and entrants (parent/legal guardian if entrant is a minor in his/her state of residence) hereby waive, to the extent permitted by applicable law, all rights to claim indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; and

(d) all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants and the Released Parties in connection with this Contest, shall be governed by, and construed in accordance with the laws of the State of Delaware, without giving effect to any choice of law or conflict of law rules (whether of the State of Delaware or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Delaware.

12. TRADEMARKS: Unless noted otherwise, all trademarks used herein are the property of the Sponsors. The names of individuals, groups, companies, products and services mentioned herein, and any corresponding likenesses, logos and images thereof reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any individual, group or the Released Parties, or the inclusion of a product or service as a prize, does not imply any association with or endorsement by such individual, group or the Sponsors, or the manufacturer or distributor of such product or service and, except as otherwise indicated no association or endorsement is intended or should be inferred.

13. WINNERS' LIST: For a complete list of the names of the winners (weekly lists will be available after April 30, 2016) send a self-addressed, postage pre-paid envelope to: Active Network, LLC, Attn: Outdoors, 717 North Harwood Street, Suite 2500, Dallas, TX 75201. All winners' list requests must be received prior to December 31, 2018. Unless otherwise expressly provided in these Official Rules, no communications or correspondence in relation to this Contest will be exchanged with entrants except for an entrant whose name has been selected in the drawing.

14. PUBLICITY; GENERAL: Each entrant (parent/legal guardian if entrant is a minor in his/her state of residence) grants the Sponsors, and their respective designees a perpetual, worldwide, royalty-free license to use, broadcast, publish and otherwise use the entrant's name, company name, address of residence, address of company, statements regarding this Contest, image, photograph, video, voice and/or likeness for advertising, promotional and/or any other

purpose in any and all media now or hereafter devised worldwide in perpetuity without additional compensation, notification or permission, unless prohibited by law. This Contest and all entries are subject to all applicable federal, state and local laws and regulations. Void where prohibited by law.

15. PERSONAL INFORMATION: Unless the entrant has otherwise authorized the Sponsors or another entity related to the Sponsors to contact him or her, the personal information gathered about entrants in connection with this Contest will be used solely for the administration of this Contest and is subject to the Sponsors' privacy policy (available at www.sharetheexperience.org) and the Administrator's privacy policy (available at <http://www.activenetwork.com/information/privacy-policy.htm>), and no communication unrelated to this Contest, commercial or otherwise, will be sent to the entrant by the Sponsors unless the entrant expressly request such communication.

Sponsors:

National Park Foundation, 110 Vermont Ave NW, Suite 200, Washington, DC, 20005

Active Network, LLC, 717 North Harwood Street, Suite 2500, Dallas, TX 75201