



SOUTHERN UTAH UNIVERSITY

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PUBLIC POLICY POLL

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Public Opinion Strategies • DataWise • Venture Data

And, thinking about things in Southern Utah...

3. Generally speaking, do you think things in Southern Utah are headed in the right direction or are they pretty seriously off on the wrong track?

69% RIGHT DIRECTION

19% WRONG TRACK

10% DON'T KNOW

1% REFUSED

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**(ASKED Q4 IF Q3:1-2 OF SAMPLE A)**

4. And, what makes you say that Southern Utah is (headed in the right direction/pretty seriously off on the wrong track)? What else can you tell me about that?

***SEE RECORDED VERBATIM RESPONSES***

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5. **(SAMPLE B)** And what would you say are the most important problems facing Southern Utah, the issues of most concern to you and your family?

|                                 |    |  |                                       |     |
|---------------------------------|----|--|---------------------------------------|-----|
| <b>3% CRIME</b>                 |    |  | <b>5% STATE/LOCAL GOVERNMENT</b>      |     |
| Crime                           | 1% |  | Poor/Corrupt Leadership               | 2%  |
| Drugs/Alcohol                   | 1% |  | Gov't Spending/Too Much               | 1%  |
| Opioids/Heroin Addiction        | 1% |  | Gov't Spending/Wasteful               | *   |
| Gangs/Juvenile Delinquency      | –  |  | Spending on wrong priorities          | –   |
| Poor Police/Law Enforcement     | –  |  | Governor Herbert                      | –   |
| Poor Courts/Judicial System     | –  |  | Utah State Legislature                | –   |
| Other Crime                     | –  |  | Budget Shortfall/Deficit              | –   |
| Child Abuse/Neglect             | –  |  | Other Government                      | 2%  |
| Police Brutality                | –  |  |                                       |     |
| <b>20% ECONOMIC</b>             |    |  | <b>16% GROWTH/TRANSPORTATION</b>      |     |
| Economy/Recession               | 4% |  | Too much growth/development           | 11% |
| Inflation                       | 1% |  | Loss of open space                    | 1%  |
| Unemployment                    | 2% |  | Road Maintenance/Potholes             | 1%  |
| Low Wages/Few Jobs              | 9% |  | Traffic/Congestion                    | 3%  |
| Poor Business Climate           | –  |  | Need more roads                       | 1%  |
| Other Economic                  | 4% |  | Other Traffic                         | 1%  |
| Downtown Revitalization         | –  |  | Gasoline prices                       | –   |
|                                 |    |  | Busses                                | –   |
| <b>2% TAXES</b>                 |    |  | <b>28% ENVIRONMENT</b>                |     |
| Local Taxes (General)           | 1% |  | Global Warming/Climate Change         | 1%  |
| Property Taxes                  | *  |  | National Parks                        | 2%  |
| Other Specific Local Taxes      | –  |  | Water issues/flooding                 | 20% |
| Sales Tax                       | –  |  | Recycling                             | –   |
| State Income Taxes              | –  |  | Pollution                             | –   |
| Tax Increases                   | 1% |  | Garbage/Landfills                     | –   |
| Other Taxes                     | *  |  | Open space                            | 1%  |
|                                 |    |  | Wildfire/fire danger                  | 1%  |
| <b>7% EDUCATION</b>             |    |  | Other Environment                     | 3%  |
| Quality of Education            | 3% |  |                                       |     |
| School Financing                | 2% |  | <b>2% OTHER/SPECIFIC LOCAL ISSUES</b> |     |
| Administration                  | –  |  | Immigration                           | --  |
| Wasteful Spending               | 1% |  | Decline in Moral Values               | 2%  |
| School Violence                 | –  |  | War/Peace                             | --  |
| Classroom Overcrowding          | –  |  | Terrorism                             | --  |
| Other Education                 | 1% |  |                                       |     |
| Common Core                     | 1% |  | <b>2% FARMING/AG ISSUES</b>           |     |
| Discipline                      | –  |  | Farm Subsidies                        | –   |
|                                 |    |  | Agriculture                           | –   |
| <b>5% HEALTH ISSUES</b>         |    |  | Other farm/ag issues                  | 2%  |
| Mental Health Issues            | 1% |  |                                       |     |
| Caring for the elderly/Soc. Sec | 2% |  | Other                                 | 4%  |
| Rising cost of health care      | 1% |  | No Problems                           | 2%  |
| Hospital/Nursing Home care      | –  |  | Don't Know                            | 3%  |
| Availability of Care            | *  |  | Refused                               | –   |
| Poor Coverage/Benefits          | 1% |  |                                       |     |
| Prescription drug costs         | –  |  |                                       |     |
| Malpractice/docs leaving state  | –  |  |                                       |     |
| Gov't Not Doing Enough          | –  |  |                                       |     |
| Obamacare                       | –  |  |                                       |     |
| Other Health                    | –  |  |                                       |     |

Now, I'd like to read you a series of issues that some people here in Southern Utah are concerned about, and please tell me for each one whether you believe each issue is extremely important, very important, somewhat important, or not all that important to you...

|  | <b>TOTAL<br/>IMP</b>                                      | <b>TOTAL<br/>NOT IMP</b> | <b>EXT<br/>IMP</b> | <b>VERY<br/>IMP</b> | <b>SMWT<br/>IMP</b> | <b>NOT<br/>IMP</b> | <b>DK</b> | <b>REF</b> |    |
|--|---|--------------------------|--------------------|---------------------|---------------------|--------------------|-----------|------------|----|
| <b>RANKED BY % EXTREMELY IMPORTANT</b> |   |                          |                    |                     |                     |                    |           |            |    |
| 9.                                     | Protecting Southern Utah's water supply                   | <b>92%</b>               | <b>7%</b>          | 48%                 | 44%                 | 7%                 | —         | 1%         | *  |
| 7.                                     | Fighting opioid addiction                                 | <b>75%</b>               | <b>24%</b>         | 34%                 | 41%                 | 19%                | 5%        | 1%         | *  |
| 11.                                    | Improving the quality of education in K-12 public schools | <b>73%</b>               | <b>23%</b>         | 32%                 | 42%                 | 18%                | 5%        | 3%         | 1% |
| 8.                                     | Preservation of the state's natural resources             | <b>61%</b>               | <b>37%</b>         | 26%                 | 35%                 | 28%                | 9%        | 2%         | —  |
| 10.                                    | Improving access to quality health care                   | <b>68%</b>               | <b>31%</b>         | 25%                 | 43%                 | 25%                | 6%        | 1%         | —  |
| 12.                                    | Improving the economy in Southern Utah                    | <b>67%</b>               | <b>33%</b>         | 24%                 | 43%                 | 27%                | 6%        | *          | —  |
| 13.                                    | Improving the availability of affordable housing          | <b>56%</b>               | <b>43%</b>         | 21%                 | 35%                 | 31%                | 12%       | 1%         | *  |

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14. And, on some specific issues, how would you rate the economy in Southern Utah? Would you say it is...

|            |                                  |
|------------|----------------------------------|
| 8%         | EXCELLENT                        |
| 37%        | VERY GOOD                        |
| 39%        | AVERAGE                          |
| 9%         | BELOW AVERAGE                    |
|            | ...OR...                         |
| 4%         | POOR                             |
| 3%         | DON'T KNOW                       |
| –          | REFUSED                          |
| <b>46%</b> | <b>TOTAL EXCELLENT/VERY GOOD</b> |
| <b>13%</b> | <b>TOTAL BELOW AVERAGE/POOR</b>  |

15. And, what about your own personal financial situation, would you say it is...

|            |                                  |
|------------|----------------------------------|
| 10%        | EXCELLENT                        |
| 29%        | VERY GOOD                        |
| 45%        | AVERAGE                          |
| 9%         | BELOW AVERAGE                    |
|            | ...OR...                         |
| 5%         | POOR                             |
| *          | DON'T KNOW                       |
| 2%         | REFUSED                          |
| <b>39%</b> | <b>TOTAL EXCELLENT/VERY GOOD</b> |
| <b>14%</b> | <b>TOTAL BELOW AVERAGE/POOR</b>  |

16. And, thinking now about job opportunities where you live, would you say there are plenty of good jobs or are good jobs difficult to find?

|     |                             |
|-----|-----------------------------|
| 31% | PLENTY OF GOOD JOBS         |
| 58% | GOOD JOBS DIFFICULT TO FIND |
| 10% | DON'T KNOW                  |
| 1%  | REFUSED                     |

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17. And, do you believe that Southern Utah is a good place or not a good place for young people to build their future?

|     |                  |
|-----|------------------|
| 80% | GOOD PLACE       |
| 15% | NOT A GOOD PLACE |
| 5%  | DON'T KNOW       |
| 1%  | REFUSED          |

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Now, moving on to some other issues...

18. **(SAMPLE A)** Do you believe that the growth of the tech industry has provided economic benefit to Southern Utah?

|            |                  |
|------------|------------------|
| 19%        | STRONGLY YES     |
| 37%        | SOMEWHAT YES     |
| 20%        | SOMEWHAT NO      |
| 10%        | STRONGLY NO      |
| 13%        | DON'T KNOW       |
| 1%         | REFUSED          |
| <b>56%</b> | <b>TOTAL YES</b> |
| <b>30%</b> | <b>TOTAL NO</b>  |

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19. **(SAMPLE B)** Do you believe that the growth of the tech industry has created jobs in Southern Utah?

|            |                  |
|------------|------------------|
| 12%        | STRONGLY YES     |
| 35%        | SOMEWHAT YES     |
| 26%        | SOMEWHAT NO      |
| 14%        | STRONGLY NO      |
| 12%        | DON'T KNOW       |
| 1%         | REFUSED          |
| <b>47%</b> | <b>TOTAL YES</b> |
| <b>40%</b> | <b>TOTAL NO</b>  |

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**(SAMPLE B)**

20. Finally, if you could offer some advice to the region's political leaders about how to improve life here in Southern Utah, what would you tell them? What else can you tell me about that?

**SEE RECORDED VERBATIM RESPONSES**

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Now, I have just a few questions for statistical purposes only...

D1. First, in what year were you born?

|     |              |
|-----|--------------|
| 14% | 18 - 34      |
| 15% | 35 - 44      |
| 13% | 45 - 54      |
| 18% | 55 - 64      |
| 39% | 65 AND ABOVE |

\* REFUSED

D2. And what was the last grade you completed in school?

|     |                                     |
|-----|-------------------------------------|
| *   | SOME GRADE SCHOOL (1-8)             |
| 2%  | SOME HIGH SCHOOL (9-11)             |
| 17% | GRADUATED HIGH SCHOOL (9-12)        |
| 3%  | TECHNICAL OR VOCATIONAL SCHOOL (12) |
| 32% | SOME COLLEGE (13-15)                |
| 28% | GRADUATED COLLEGE (16)              |
| 17% | GRADUATE/PROFESSIONAL SCHOOL (16+)  |

1% REFUSED

**54% LESS THAN COLLEGE**

**45% COLLEGE+**



D3. Is your religious background Protestant, Latter-Day Saint/Mormon, Roman Catholic, or something else? And is that a Christian Church?

|     |                                     |
|-----|-------------------------------------|
| 52% | ACTIVE LATTER-DAY SAINT/MORMON      |
| 14% | LESS ACTIVE LATTER-DAY SAINT/MORMON |
| 14% | PROTESTANT                          |
| 3%  | ROMAN CATHOLIC                      |
| 2%  | OTHER CHRISTIAN                     |
| 3%  | OTHER NON-CHRISTIAN                 |
| 9%  | AGNOSTIC/ATHEIST/NONE               |
| 3%  | REFUSED                             |

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D4. What is your main racial or ethnic heritage? Is it...

|     |                           |
|-----|---------------------------|
| 95% | CAUCASIAN OR WHITE        |
| –   | AFRICAN-AMERICAN OR BLACK |
| 1%  | HISPANIC                  |
| 1%  | ASIAN                     |
| 1%  | OTHER                     |
| 3%  | REFUSED                   |

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D5. And in politics today, do you consider yourself...

a Republican,  
a Democrat,  
or something else?

|            |                               |
|------------|-------------------------------|
| 37%        | STRONG REPUBLICAN             |
| 16%        | NOT-SO-STRONG REPUBLICAN      |
| 17%        | LEAN TO REPUBLICANS           |
| 13%        | SOMETHING ELSE/INDEPENDENT    |
| 6%         | LEAN TO DEMOCRATS             |
| 4%         | NOT-SO-STRONG DEMOCRAT        |
| 6%         | STRONG DEMOCRAT               |
| 1%         | DON'T KNOW                    |
| *          | REFUSED                       |
| <b>53%</b> | <b>TOTAL REPUBLICAN</b>       |
| <b>10%</b> | <b>TOTAL DEMOCRAT</b>         |
| <b>36%</b> | <b>TOTAL LEAN/INDEPENDENT</b> |

D6. Generally speaking, do you consider yourself to be conservative, moderate ...or... liberal ...on most issues?

|            |                           |
|------------|---------------------------|
| 34%        | VERY CONSERVATIVE         |
| 25%        | SOMEWHAT CONSERVATIVE     |
| 29%        | MODERATE                  |
| 7%         | SOMEWHAT LIBERAL          |
| 3%         | VERY LIBERAL              |
| 1%         | DON'T KNOW                |
| 1%         | REFUSED                   |
| <b>59%</b> | <b>TOTAL CONSERVATIVE</b> |
| <b>10%</b> | <b>TOTAL LIBERAL</b>      |

And thinking back to the 2016 presidential election...

D7. Regardless of how you may feel today...for which of the following candidates did you vote for President...

| <b>TOT</b> | <b>VOTED</b> |                         |
|------------|--------------|-------------------------|
| 64%        | 68%          | Donald Trump            |
| 15%        | 16%          | Hillary Clinton         |
| 11%        | 11%          | Evan McMullin           |
| 5%         | 5%           | SOMEONE ELSE            |
| 4%         | –            | DID NOT VOTE            |
| 1%         | –            | DON'T KNOW/DON'T RECALL |
| 2%         | –            | REFUSED                 |

**(IF D7:1, ASK:)**

D8. And, do you consider yourself to be more of a supporter of Donald Trump or more of a supporter of the Republican Party?

|     |                  |
|-----|------------------|
| 72% | Donald Trump     |
| 23% | Republican Party |
| 4%  | DON'T KNOW       |
| *   | REFUSED          |

D9. Are you, or is anyone in your household, an active member of the military or a military veteran?

|            |                          |
|------------|--------------------------|
| 2%         | YES/SELF/ACTIVE          |
| 10%        | YES/SELF/VETERAN         |
| 3%         | YES/SOMEONE ELSE/ACTIVE  |
| 18%        | YES/SOMEONE ELSE/VETERAN |
| 68%        | NO                       |
| 1%         | REFUSED                  |
| <b>32%</b> | <b>TOTAL YES</b>         |

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D10. GENDER

|     |        |
|-----|--------|
| 48% | Male   |
| 52% | Female |

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