

FRAME FUTURE



2015 St. George Area Parade of Homes QUICK FACTS

- Features 28 newly constructed, decorated, and landscaped homes throughout Washington County. The homes include state-of-the-art building technologies and the latest in design techniques.
- Takes place February 13 – 22nd. Homes open daily from 10 am – 7 pm daily. Closes at 5 pm on Feb. 22nd.
- Homes are located in St. George, Washington, Hurricane, Santa Clara, and Ivins.
- Three homes are located in the brand new area near the city's airport off of Southern Parkway, exit 2 off I-15.
- This is the 25th anniversary of the St. George Area Parade of Homes. St. George Area Parade of Homes has earned outstanding reputation as being one of the best Parade of Homes in the country because of the quality craftsmanship, unique features, and incredible landscapes.
- Most expensive home this year is \$1,799,000 and the least expensive is \$349,900. Seven homes are priced at or above \$1 million.
- Ticket are available online at www.ParadeHomes.com or in person at Red Cliffs Mall, Lin's Markets and Zions Bank locations in Washington County.
- Parade tickets are \$15.00 per person. Children 3 years and older are required to have a ticket. Tickets are good for the entire 10 days of the Parade of Homes. Visitors will be allowed two re-entries to their favorite homes.
- Download the official St. George Area Parade of Homes app at the Google Play Store or Apple App Store to preview the homes, create a custom route, navigate to the homes, create a book ideas book, find building professionals, and much more.
- Follow the St. George Area Parade of Homes at [Facebook.com/ParadeHomes](https://www.facebook.com/ParadeHomes) for the latest updates, specials and giveaways.
- Visit the Parade homes and turn in your ticket to Boulevard Home Furnishings for chance to win 60" LG 1080p Smart w/webOS LED TV, a \$1,599 value. Also giving away a two-night Essential Retreat stay for two in a Luxury Villa at Red Mountain Resort, a \$1,420 value.
- Home building is an economic engine in St. George. Builders are optimistic and potential buyers are enjoying the lowest interest rates in history, competitive home prices and a great selection of available homes.
- St. George Area Parade of Homes is celebrating 25 years of making a positive impact in Washington County, including:
 - Building a total of 606 Parade homes since 1991 in Washington County
 - Attracting more than 551,500 visitors (with approximately half from Northern Utah)
 - Generating an economic impact of over a half billion dollars (\$608,695,003)!
 - Creating and supporting thousands of jobs, even during economic struggles
- The first St. George Area Parade of Homes was in 1991. The inaugural year showcased 15 homes and attracted 6,000 people. Special features included jetted tubs, vaulted ceilings, plant shelves, and double-sink vanities.
- The 25th annual Parade of Homes features 28 homes. The special features have evolved through the years and now include infinity edge pools, theater rooms, casitas, courtyards, water features, and green building technologies.
- Past Parade homes have been featured on national television shows including HGTV and MTV Cribs.
- Parade of Homes is presented by the Southern Utah Home Builders Association (SUHBA) and Zions Bank. The event is sponsored by Questar Gas, Boulevard Home Furnishings, Burton Lumber, The Spectrum, KSL Television, KSL.com and KONY 99.9.

FRAME FUTURE



QUICK FACTS CONTINUED

- Why should people attend the St. George Area Parade of Homes, February 13-22nd?
 - For Potential Home Buyers - There has never been a better time to buy a home in Southern Utah. Exceptional inventory, lowest interest rates in history, competitive home prices, and the highest quality workmanship. Purchase one of the available Parade homes or choose among the premier builders to build your own dream home.
 - For Recreation Enthusiasts - The St. George Area Parade of Homes is the perfect excuse to escape the cold of Northern Utah and enjoy the mild climate and breathtaking scenery of Southern Utah. Many people have made this event their annual tradition to have fun with family and friends.
 - For Current Homeowners - This event offers a glimpse of cutting-edge home technologies and design. Attendees gain valuable insight and tips while becoming inspired to start a home improvement or remodeling project. Many of the homes this year will incorporate green building and energy efficient technologies.
- A portion of every ticket sale will go to the Southern Utah Home Builders Care Foundation, a nonprofit 501(c)3 organization. This foundation provides charitable construction related services and education scholarships to people in need. A few recent projects include:
 - Built a home for disabled college student to help her daily living become a little easier. More than 130 SUHBA members participated in the project.
 - Expanded and remodeled the Doctors' Volunteer Clinic, which has helped over 50,000 people in our community with health related services.
 - Created the "My Home is My Castle" exhibit at the new St. George Children's Museum.
 - Remodeled the SwitchPoint Housing Resource Center so it could better provide temporary housing, food, and related services to those in need.
 - Awarded more than \$20,000 in education scholarships in 2014.